

26 June 2026

Dear Parent/Carer

IMPORTANT UPDATE: YEAR 7 IPAD SCHEME

We are writing to update you on our Year 7 iPad Scheme.

Firstly, we would like to thank all the families who have already signed up following the launch of the scheme on Monday. We greatly appreciate your support for this initiative.

Unexpected Price Increase

Unfortunately, on Thursday evening, Apple announced a significant increase in the price of the entry-level iPad used within the scheme. This unexpected rise of approximately 30% has had a major impact on the scheme's viability.

We remain fully committed to embedding digital technology into our learning environment. However, the scale of this price increase means that we are unable to absorb the additional cost, and we do not feel it would be appropriate to pass this increase on to families without first exploring alternative options.

Temporary Suspension of the Scheme

As a result, we have taken the difficult decision to temporarily suspend the Year 7 iPad Scheme while we review the best way forward.

What this means for your payments:

- **Direct Debit:** If you have already signed up to pay by direct debit, your agreement will be cancelled automatically, and no payments will be taken.
- **One-off Payment:** If you chose the one-off payment option, your payment will be refunded to you as soon as possible.

Next Steps

Our intention is to relaunch the Digital Learning Scheme towards the end of September, once we have identified the most appropriate and sustainable solution.

Thank you once again for your understanding and continued support. We will be in touch as soon as we are able to share further details about the revised scheme.

Contact Us

If you have any questions or concerns regarding this update, please do not hesitate to contact the team directly at dlt@heathfieldcc.co.uk.

Yours sincerely



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Deputy Headteacher



Distinguished
School



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