

BUSINESS & ECONOMICS CURRICULUM PLAN

BIG IDEAS:

Our curriculum aims to ensure that all students studying Business or Economics develop a genuine interest in the world of business and the challenges that they face in day-day decision making. An understanding of business / economics is an understanding of decision making, which is at the core of everything we study. All decision making in business requires an understanding of the concept of **opportunity cost**. Students need to have accurate **application of this and wider business knowledge** to specific contexts so that they can **analyse** in a way that allows **appropriate evaluation**. The intent of our curriculum is that all students that choose to study EITHER Business OR Economics take a thoughtful approach to all of their decision making, having **high aspirations** and using the concept of opportunity cost alongside the other subject based knowledge and skills that they have acquired, so that they can analyse and evaluate situations appropriately, thereby making higher quality decisions. These ideas, and this intent, are built into our schemes of learning and therefore into the delivery of the curriculum both inside and outside of lessons. They are also reflected in the way that we use our self review checklists (PLCs & knowledge organisers combined).

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Yr 7						
Yr 8						
Yr 9 - extended courses	Enterprise & entrepreneurship (part 1)	Enterprise & entrepreneurship (part 2)	Spotting a business opportunity (part 1)	Spotting a business opportunity (part 2)	Putting a business Idea into Practice (part 1)	Putting a business idea into practice (part 2)
Yr 10 - extended courses	Making the Business effective (part 1)	Making the Business effective (part 2)	Understanding the external influences on business (part 1)	Understanding the external influences on business (part 2)	Growing the business (part 1)	Growing the business (part 2)
Yr 11 - extended courses	Making marketing decisions	Making operational decisions (part 1)	Operational decisions (part 2) & financial decisions	Making Human resources decisions	Revision	NA
Wider/Super Curriculum / Personal Development	Super curriculum lunch time meeting	Year 11 - Business Careers lesson Year 9 – being enterprising	Year 9 - Tenner Challenge Year Year 10 – equal opportunities law / social responsibility	Year 11 - Bank of England presentation Year 11 - Job applications / interviews	Super curriculum lunch time meeting	

A Level Business

The design of the A level in Business is designed to mirror the logical development of the GCSE course within the constraints of the specification content, which is both larger and deeper in nature, with a much greater emphasis on the application and evaluation of theoretical decision making models. It moves from small to larger businesses, from survival and measuring performance to the strategies for developing, managing & improving the performance of larger businesses.

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Yr 12 Business	The purpose of business, Financial performance (part 1), Understanding leadership & decision making, Understanding stakeholders	Understanding management decision making, Analysing operational performance & making operational decisions (part 1)	Analysing operational performance & making operational decisions (part 2), Financial performance (part 2), Understanding markets and customer	Financial performance (part 3), Making financial decisions, Analysing human resource performance	Analysing & assessing the external economic environment (part 1), Mission, corporate objectives and strategy	Analysing the external economic environment (part 2), Analysing & assessing the external political & legal environment ,
Yr 13 Business	The competitive environment, Assessing performance, Choosing strategic direction	Strategic options (investment & scale), Strategic methods & Managing change (part 1)	Assessing strategic options (innovation & technology), Managing strategic implementation (part 1)	Managing change (part 2), Managing strategic implementation (part 2)	Revision	NA
Wider/Super Curriculum / Personal Development		Year 13 – Careers lesson	Year 12 / 13 - an opportunity to attend a presentation from the Bank of England	Y13 revision conference in London	Year 12 – social responsibility & equal opportunities law	Year 12 Careers & higher education in Business - trip to / visit from Sussex university

A level Economics

The design of the A level in Economics is not directly affected by the GCSE curriculum as Economics is not delivered as a GCSE subject but the GCSE Business curriculum can help support entry onto the A level course. It is determined by the number of available staff. The curriculum design shown is for a single teacher delivering the whole course, which is currently typical of our approach but is varied when additional staff are available to share the teaching, which happens occasionally. It is also designed in a spiral way so that Year 12 topics are revisited in Year 13 as they are expanded upon and taken to a higher level.

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Yr 12 Economics	The economic problem & economic methodology, Production possibility, the operation & general evaluation of the market system	Production, 6 Market failures, Government Intervention in markets	Economic data & performance, The basic macro economic model, AS/AD Analysis , Understanding changes in the main economic indicators (part 1)	Understanding changes in the main economic indicators (part 2), Understanding of and conflicts between the three main macro economic policies	Consumer behaviour & behavioural economics, Production, productivity & marginal analysis of costs	efficiency & the effects of technological change, Market structure (part 1)
Yr 13 Economics	Market structure (part 2), The continuum of regulation & deregulation of markets to solve market failure	The theory of distribution, focusing on the operation of & intervention in the labour market	Recap of AS / AD analysis economic performance & the conflicts between objectives. Financial markets, Monetary, Fiscal & Supply side policies (part 2)	International trade & the balance of payments, Development economics	Revision	NA
Wider/Super Curriculum / Personal Development		Year 13 – Careers lesson / equal opportunities in the labour market	Year 12 / 13 - an opportunity to attend a presentation from the Bank of England	Y13 revision conference in London		Year 12 Careers & higher education in Economics - trip to / visit from Sussex university