



Year 10

Originating ideas in response to a design brief

- Demonstrate a **critical understanding** in your interpretation of the brief
- Have a **familiarity** of the terminology required
- Show a **critical understanding** of your work which informs the development process
- **Demonstrate a critical understanding in reviewing a range of methods for recording work**

Understanding and exploring a variety of media products and processes

- **Investigate a range of software and demonstrate critical understanding their use and function**
- Show a **critical understanding** of the different methods for capturing images and their features
- Use a broad range of image manipulation techniques

Investigating the creative use of moving image through interactive media

- Demonstrate a critical understanding of the effects of moving image products
- Show a **critical understanding** of how moving image products are used to enhance the user experience
- **Experiment** in the creation and implementation of video clips
- **Create an animation for a product, after investigating a range of animations and their effects**
- Experiment with a range of video production demonstrating an understanding of their application

Year 9

Originating ideas in response to a design brief

- Identify the requirements of a design brief
- Use appropriate terminology
- Experiment with a range of ideas and solutions
- Select ideas to develop based on feedback and self evaluation
- **Communicate your chosen ideas effectively in a suitable media method for recording ideas**

Understanding and exploring a variety of media products and processes

- Investigate a range of software and understand its function and relevance
- Use a range of equipment to capture images
- Use a range of techniques to manipulate images

Investigating the creative use of moving image through interactive media

- Describe how moving images enhance an interactive media product
- Investigate a range of animations and consider their characteristics and context
- Incorporate video clips into a product
- Identify the positive and negative effects of using video in an interactive product
- Incorporate a simple animation into your product