



Heathfield Community College

Business

Pathway 789

Year
11

Knowledge

- Be able to explain the full range of Business Key Terms accurately every time.
- Accurately use the appropriate subject based Key Terms when writing about a business issue.

Application

- Accurately use appropriate examples taken from a case study or business context, in your writing.
- Accurately refer to products, competitors, owners or suppliers of a business to support a point.

Analysis

- Explain a point, using the PEEEL writing method so that there is a logical chain of reasoning
- Explain points with several knock on effects being clearly explained.
- Write a point so that it ends with a link back to the question that uses the words in the question.

Evaluation

- Make a decision based on a comparison between the alternative choices already analysed
- In conclusions, use both qualitative and quantitative evidence and the "depends on" rule.

Year
10

Knowledge

- Be able to explain the Business Key Terms already learned accurately every time.
- Accurately use the appropriate Business Key Terms when writing about a business issue.

Application

- Accurately use appropriate examples taken from a case study or business context, in your writing.
- Refer to the products, competitors, owners or suppliers of a case study business to support a point.

Analysis

- Explain a point, using the PEEEL writing method so that there is a logical chain of reasoning
- Explain a point with knock on effects being clearly explained.
- Write a point so that it ends with a link back to the question that uses the words in the question.

Evaluation

- Make a decision about a business issue based on at least 2 pieces of evidence
- In conclusions, explain why, using the "depends on" rule.

Year
9

Knowledge

- Be able to explain the Business Key Terms already learned accurately nearly every time.
- Accurately use the appropriate Business Key Terms when writing about a business issue.

Application

- Accurately use appropriate examples taken from a case study or business context, in your writing.
- Accurately refer to products, competitors, owners or suppliers of a business to support a point.

Analysis

- Explain a point, using the PEEEL writing method so that there is a knock on effect clearly explained.
- Write a point so that it ends with a link back to the question that uses the words in the question.

Evaluation

- Make a decision about a business issue based on evidence and explain why.
- In conclusions, use the "depends on" rule.