



Year 11

Knowledge

- Be able to explain the Business Key Terms accurately every time.
- Accurately use the appropriate Business Key Terms when writing about a business issue.

Application

- Accurately use appropriate examples taken from a case study or business context, in your writing.
- Accurately refer to products, competitors, owners or suppliers of a business to support a point

Analysis

- Use the PEE point writing method with a logical chain of reasoning & knock on effects explained.
- Write a point so that it ends with a link back to the question, using the words in the question.

Evaluation

- Make a decision about issues based on a detailed comparison between choices.
- Use both qualitative and quantitative evidence and the "depends on" rule.

Year 10

Knowledge

- Be able to explain the Business Key Terms already learned accurately nearly every time.
- Accurately use appropriate Business Key Terms when writing about a business issue.

Application

- Accurately use appropriate examples taken from a case study or business context, in your writing.
- Accurately refer to products, competitors, owners or suppliers of a business to support a point.

Analysis

- Explain a point, using the PEEEL writing method so that there are knock on effects clearly explained.
- Write a point so that it ends with a link back to the question, using the words in the question.

Evaluation

- Make decisions about issues based on at least 2 pieces of evidence and explain why in detail
- Use the "depends on" rule in your conclusions.

Year 9

Knowledge

- Be able to explain the Business Key Terms already learned accurately nearly every time.
- Accurately use appropriate Business Key Terms when writing about a business issue.

Application

- Accurately use appropriate examples taken from a case study or business context, in your writing.
- Accurately refer to products, competitors, owners or suppliers of a business to support a point.

Analysis

- Explain a point, using the PEEEL writing method so that there are knock on effects clearly explained.
- Write a point so that it ends with a link back to the question that uses the words in the question.

Evaluation

- Make decisions about business issues based on at least 2 pieces of evidence and explain why.