



Year 11

Knowledge

- Be able to explain the Business Key Terms already learned accurately nearly every time.
- Accurately use the appropriate Business Key Terms when writing about a business issue.

Application

- Use appropriate examples taken from a case study or business context, in your writing.
- Accurately refer to products, competitors, owners or suppliers to support a point in your writing.

Analysis

- Explain a point, using the PEEEL writing method so that there are knock on effects clearly explained.
- Write a point so that it ends with a link back to the question that uses the words in the question

Evaluation

- Make a decision about a business issue based on at least 2 pieces of evidence and always explain why

Year 10

Knowledge

- Be able to usually explain the Business Key Terms already learned.
- Accurately use the appropriate Business Key Terms when writing about a business issue.

Application

- Accurately use appropriate examples taken from a case study or business context, in your writing.
- Accurately refer to products, competitors, owners or suppliers of a business to support a point.

Analysis

- Explain a point, using the PEEEL writing method so that there is at least one knock on effect explained.
- Be able to sometimes write a point so that it is focussed on the wording of the question.

Evaluation

- Make a decision about a business issue based on at least 2 pieces of evidence and usually explain why.

Year 9

Knowledge

- Be able to usually explain the Business Key Terms already learned.
- Accurately use the appropriate Business Key Terms when writing about a business issue.

Application

- Accurately use appropriate examples taken from a case study or business context, in your writing.
- Refer to products, competitors, owners or suppliers of a case study business to support a point.

Analysis

- Explain a point so that there is at least one knock on effect being explained.
- Be able to sometimes write a point so that it is focussed on the wording of the question.

Evaluation

- Make a decision about an issue based on at least 2 pieces of evidence and explain why.