

# **Heathfield Community College**

# **Business**

# Pathway 345

Year 11

#### Knowledge

- Be able to usually explain the Business Key Terms already learned.
- Accurately use the appropriate Business Key Terms already learned when writing about a business issue.

#### **Application**

- Accurately use appropriate examples taken from a case study or business context, in your writing.
- Refer to products, competitors, owners or suppliers of a case study business to support a point.

#### **Analysis**

- Explain a points, using the PEEEL writing method with at least one knock on effect clearly explained.
- You can sometimes write a point so that it is focussed on the wording of the question.

#### **Evaluation**

 Be able to make a decision about an issue based on at least 2 pieces of evidence and explain why.

### Knowledge

- Be able to usually explain the Business Key Terms already learned.
- Accurately use the appropriate Business Key Terms when writing about a business issue.

#### Application

- Accurately use appropriate examples taken from a case study or business context, in your writing.
- Refer to products, competitors, owners or suppliers of a case study business to support a point.

## Analysis

- Explain a point so that there is at least one knock on effect being explained.
- Be able to sometimes write a point so that it is focussed on the wording of the question.

#### **Evaluation**

 Make a decision about an issue based on at least 1 piece of evidence and usually explain why.



# Knowledge

- Be able to usually explain the Business Key Terms already learned.
- Try to use the appropriate Business Key Terms already learned when writing about a business issue.

#### **Application**

- Accurately use appropriate examples taken from a case study or business context, in your writing.
- Refer to the products, competitors, owners or suppliers of a business to support a point Analysis
- Be able to sometimes explain a point, that helps to answer a question.
- Try to write points so that they are trying to answer question.

### Evaluation

Be able to make a decision about a business issue and usually explain why.