



Heathfield Community College

Business

Pathway 234

Year
11

Knowledge

- Be able to explain the Business Key Terms already learned in every day language.
- Use the appropriate Business Key Terms already learned when writing about a business issue.

Application

- Accurately use appropriate examples, taken from a case study or business context, in your writing.
- Refer to products, competitors, owners or suppliers of a business to support a point.

Analysis

- Explain a point so that there is at least one knock on effect being explained.
- Write a point so that it is focussed on the wording of the question.

Evaluation

- Make a decision about an issue based on at least 1 piece of evidence and always explain why.

Year
10

Knowledge

- Use every day language to explain the Business Key Terms already learned.
- Use the appropriate Business Key Terms when writing about a business issue.

Application

- Accurately use appropriate examples, taken from a case study or business context, in your writing.
- Refer to products, competitors, owners or suppliers of a business to support a point.

Analysis

- Be able to sometimes explain a point, that helps to answer a question.
- Try to write points so that they are trying to answer question.

Evaluation

- Be able to make a decision about a business issue and always explain why.

Year
9

Knowledge

- Use every day language to explain Business Key Terms so that the reader understands what you mean.
- Be able to use everyday language when writing about a business issue.

Application

- Try to use examples, taken from a case study or business context, in your writing.

Analysis

- Be able to sometimes explain a point, that helps to answer a question.
- Try to write points so that they are trying to answer question.

Evaluation

- Be able to make a decision about a business issue and sometimes explain why.